1 WHAT IS CLAIMED IS:

- 2 1. An internet customer acce'ss system comprising:
- a redirect receiving unit for generating a request
- 4 for a capacity determination for a web site;
- a capacity determination unit for determining if the
- 6 web site has capacity to handle an additional customer;
- 7 a notification unit for notifying the customer if
- 8 the web site currently has insufficient capacity; and
- a redirect unit for redirecting the customer to the
- 10 web site if sufficient capacity is found.
- 1 2. The internet customer access system of claim 1,
- 2 wherein the notification unit comprises a scheduling
- 3 processor for scheduling access of the customer to the
- 4 web site.
- The internet customer access system of claim 2,
- 2 further comprising a customer identification unit for
- 3 determining whether a customer has scheduled access to a
- 4 web site.
- 1 4. The internet customer access system of claim 2,
- 2 wherein the scheduling processor comprises means for
- 3 attaching a tag to the customer system.

- 5. The internet customer access system of Claim 4,
- 2 wherein the tag comprises an encrypted cookie.
- 1 6. The internet customer access system of claim 4,
- 2 wherein the customer identification unit comprises means
- 3 for detecting the tag on the customer system and means
- 4 for removing the tag from the customer system.
- 7. The internet customer access system of claim 3,
- 2 wherein the notification unit comprises an update
- 3 processor for informing a customer access system already
- 4 possessing a tag of current accessibility status.
- 8. The internet customer access system of claim 2,
- 2 wherein the scheduling processor comprises means for
- 3 providing appointment slots.
- 9. The internet customer access system of claim 3,
- 2 wherein the scheduling processor comprises means for
- 3 providing the customer with a position in a queue and
- 4 means for providing an estimated service time.
- 1 10. The internet customer access system of claim 9,
- 2 wherein the notification unit comprises means for
- 3 providing a customer with an updated place in the queue.

- 1 11. The internet customer access system of claim 1,
- 2 wherein the notification unit comprises means for
- 3 notifying a customer that the site is full.
- 1 12. The internet customer access system of claim 1,
- wherein the notification unit comprises means for
- 3 notifying a customer that replay options are available.
- 1 13. An internet customer access system comprising:
- a capacity determination unit for determining if the
- 3 web site has the capacity to handle an additional
- 4 customer;
- a scheduling processor for scheduling access of the
- 6 customer to the web site if the capacity determination
- 7 unit indicates that no current capacity exists; and
- 8 a customer identification unit for determining
- 9 whether the customer has scheduled access to the web
- 10 site.
- 1 14. The internet customer access system of claim
- 2 13, wherein the scheduling processor comprises means for
- 3 attaching a tag to a customer system.
- 1 15. The internet customer access system of 14,
- 2 wherein the tag is an encrypted cookie.

- 1 16. The internet customer access system of claim
- 2 15, wherein the customer identification unit comprises
- 3 means for detecting the encrypted cookie on the customer
- 4 system and means for removing the encrypted cookie from
- 5 the customer system.
- 1 17. The internet customer access system of claim
- 2 14, further comprising a notification unit having an
- 3 update processor for informing a customer access system
- 4 already possessing a tag of current accessibility status.
- 18. The internet customer access system of claim
- 2 14, wherein the scheduling processor comprises means for
- 3 providing appointment slots.
- 1 19. The internet customer access system of claim
- 2 14, wherein the scheduling processor comprises means for
- 3 providing the customer with a position in a queue and
- 4 means for providing an estimated service time.
- 1 20. The internet customer access system of claim
- 2 13, further comprising a notification unit having means
- 3 for notifying a customer that the site is full.
- 1 21. A method for regulating access to a web site,
- 2 the method comprising the steps of:

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- 3 receiving a web site access request;
- 4 determining whether the web site has sufficient
- 5 capacity to accommodate a customer;
- 6 redirecting the customer to the web site if
- 7 sufficient capacity is found; and
- 8 notifying the customer if insufficient capacity is
- 9 found.
- 1 22. The method of claim 21, comprising notifying
- 2 the customer that replay options are available.
- 1 23. The method of claim 21, further comprising
- 2 determining whether the customer has a tag.
- 1 24. The method of claim 23, further comprising
- 2 determining whether the tag is valid.
- 1 25. The method of claim 24, further comprising
- 2 redirecting the customer to the web site if the tag is
- 3 valid.
- 1 26. The method of claim 23, further comprising
- 2 determining if the tag is expired.
- 1 27. The method of claim 26, further comprising
- 2 performing scheduling operations if the tag is expired

- 3 and providing the customer with an updated status if the
- 4 cookie is not expired.
- 1 28. The method of claim 21, wherein redirecting the
- 2 customer to the web site comprises the steps of
- 3 determining if the customer has a tag and removing the
- 4 tag if present.
- 1 29. The method of claim 21, further comprising
- 2 scheduling customer access if insufficient capacity is
- 3 found.
- 1 30. The method of claim 29, wherein scheduling
- 2 comprises providing the customer with a position in a
- 3 queue.
- 1 31. The method of claim 29, wherein scheduling
- 2 comprises providing the customer with an appointment.
- 1 32. The method of claim 29, wherein scheduling
- 2 comprises leaving a tag on the customer system and
- 3 providing the customer with a finite time for which the
- 4 tag is valid.
- 1 33. The method of claim 29, further comprising
- 2 determining whether a visitor has previously scheduled
- 3 access to the web site.

- 1 34. The method of claim 33, further comprising
- 2 providing a customer with updated position information.
- 1 35. The method of claim 33, further comprising
- 2 offering a cancellation and rescheduling option upon
- 3 providing updated position information.
- 1 36. A method for regulating access to a web site,
- 2 the method comprising the steps of:
- 3 determining if the web site has sufficient capacity
- 4 to handle a customer;
- 5 scheduling access of the customer to the web site if
- 6 insufficient capacity is found;
- 7 determining whether a customer has previously
- 8 scheduled access to the web site.
- 1 37. The method of claim 36, wherein scheduling
- 2 access comprises scheduling an appointment for the
- 3 customer.
- 1 38. The method of claim 36, wherein scheduling
- 2 access comprises assigning the customer a position in a
- 3 queue.
- 1 39. The method of claim 36, wherein scheduling
- 2 access comprises providing the customer with a tag.

- 1 40. The method of claim 36, further comprising
- 2 redirecting the customer to the web site if sufficient
- 3 capacity is found.
- 1 41. The method of claim 36, wherein determining
- whether a customer has previously scheduled access to the
- 3 web site comprises determining whether a customer has a
- 4 tag.
- 1 42. The method of claim 41, further comprising
- 2 redirecting the customer to the web site if the tag is
- 3 valid.
- 1 43. The method of claim 42, further comprising
- 2 performing scheduling operations if the tag is expired.
- 1 44. The method of claim 43, further comprising
- 2 performing update processing if the tag is not yet valid
- 3 and is not yet expired.